



Australia-Japan Society of NSW Inc

ABN 70 001 250 228

Incorporation No. INC9889994

Co-Patrons: The Premier of New South Wales.

The Consul General of Japan, Sydney

Established 1968

Mister Minit – the story & Japan experience **with Mark Rusbatch,** **CEO Minit Oceania & SE Asia**

Mister Minit, founded as a single 'While U Wait' Heel Bar in Brussels in 1957, celebrates its 60th anniversary this year. Today it is a widely recognised international brand represented in Europe, Japan, Australia, New Zealand and South East Asia, with a business focussed on shoe repairs, key duplication, engraving and watch servicing in which it is the market leader.

Minit Oceania and South East Asian Business (MOSEA) is part of Minit Asia Pacific, a Japanese company with the ultimate owner being publicly listed Aoyama Trading Company.

Mark Rusbatch, CEO Minit Oceania and South East Asia (MOSEA), will speak about the 'Do it for Me' trend and its impact on business growth, and his experience with, and learnings from, dealing with Japanese investors, including Unison Capital, a Japanese private equity firm, and a Japanese parent company after the 2015 buy-out by Aoyama.

Speaker bio

Mark Rusbatch is a career retailer with extensive experience in business development and operations, in Australia, New Zealand and Japan. Since 2000 he has been the Chief Executive Officer of the Minit Australia and New Zealand businesses that operate the Mister Minit brand, with additional responsibility for the SE Asian business since 2013. He has worked with the Japanese owners of the business since 2005 and served as a director on the Japanese company board.

Event Details

Date & Time	September 14 (Thursday) 6-8pm (venue opens 5:45 pm) Networking drinks and snacks to follow presentation.
Venue	TressCox Lawyers Level 16, MLC Centre, Martin Place, Sydney
Cost	\$40 AJS members, \$50 non-members

Booking form is below. It is also possible to sign up AND pay **online** at www.ajsnsw.org.au .



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MAIL BOOKING FORM

Mister Minit – the story & Japan experience

**with Mark Rusbatch,
CEO Minit Oceania & SE Asia**

September 14 (Thursday) 6-8pm

Please RSVP BY Tuesday Sept 12, by filling in the form below and returning it by mail:

POST to: Australia-Japan Society of NSW, PO Box R937, Royal Exchange NSW 1225.

PLEASE NOTE: You can now also sign up AND pay online by credit card or PayPal. See

www.ajsnsw.org.au

E-mail inquiries to info@ajsnsw.org.au

Persons attending:

Name:			
Organisation:			
Telephone:		Email:	
Name of guests			

Payment details*:

AJS Members & guests of corporate members

\$40* x = \$ _____

Non-members

\$50* x = \$ _____

Total \$ _____

[*There is no GST payable on this amount]

Two easy ways to pay:

Cheque enclosed is for \$ _____ in favour of Australia-Japan Society of NSW Inc OR

Please debit my: Visa Mastercard American Express JCB Payment Amt: \$ _____

Card No.

Name (as indicated on credit card) _____ Expiry date /

Signature _____